MESSAGE CONFIRMATION

DATE:05/11/95 TIME:14:42

ID:01RT NY REGION 1

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
05/11	14:40	01'16"	908 722 2902	G3-S	003	OK

51850 2126

Source: https://www.industrydocuments.ucsf.edu/docs/fycy0000

DATE: 5/11/95

RJ Reynolds
Tobacco Company

400 Raritan Center Parkway
Edison, NJ 08837
Telephone (908) 225-
Fax (908) 417-9076

TO: Art Muth
722-2902

FROM: Audrey Evarchik

SUBJECT: May Winston Promotion

COMMENTS: Art,
Maybe we could extend the program dates until 6/18 due to the confusion. Please let me know what you decide.
Thanks, Audrey 225-4774

IF YOU ANY QUESTIONS, PLEASE CONTACT ME AT THE ABOVE TELEPHONE NUMBER.

51850 2127

"We work for smokers."

Source: https://www.industrydocuments.ucsf.edu/docs/fycy0000

RJ Reynolds Tobacco Company

4/2/95 Sent to all on attached

Audrey Evanchik #1240
Special Accounts Manager
400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774 Fax 908-417-9076
Voice Mail # 77275

CHAIN PROMOTION AUTHORIZATION
FOR USE BY FIELD SALES

DIVISION	CHAIN
G.P. Mitchell F.E. Cook F.J Dejong	Drug Fair (2608-00-00)

PROMOTION

Co-Marketing

$2.00 off carton $0.20 off a pack on **Base Winston** through scanner data

$3.00 off a carton $0.30 off a pack all styles of **Winston Select** through scanner data

SUPPLIER	PROMOTION DATE
Resznick Tobacco	May 1 through May 31

AUTHORIZED STORES	BRAND ASSORTMENT
All Stores	All styles of Base Winston All styles of Winston Select

SPECIAL INSTRUCTIONS

1. Sales Reps should ensure scanner UPC codes reflect promotion price
2. Place POS reflecting reduced price on carton and pack fixtures
3. Place Additional orders in the cigarette ordering books

AUTHORIZED SIGNATURE [signature] DATE 3/30/95

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GHCSISRP MASTER ACCOUNT LIST 05/02/95

BY TERRITORY ROUTE ACCT

TERR	RTE	ACCT	CC	NAME	ADDRESS	WEEKLY CARTON VOLUMES IND	RJR	AIMIN	AIMRJ	NP
122603	162	680520	K04	DRUG FAIR # 31	20 W HUDSON AV	200		128	28	
ACCTS. IN TERRITORY 122603 - 1										
122605	061	212799	A04	DRUG FAIR #33	338 RAMAPO VAL	150		140	30	
122605	151	770463	A02	DRUG FAIR_#19	CEDAR HILL RD	150		114	34	
ACCTS. IN TERRITORY 122605 - 2										
122606	251	770587	K04	DRUG FAIR_#20	WILSEY SQ	200		106	27	
ACCTS. IN TERRITORY 122606 - 1										
122611	219	654998	A04	DRUG FAIR_#11	342 CLAREMONT	200		96	16	
ACCTS. IN TERRITORY 122611 - 1										
122612	237	400449	A02	DRUG FAIR #12	379 ROUTE 46 W	400		163	35	
ACCTS. IN TERRITORY 122612 - 1										
123006	124	771690	K02	DRUG FAIR_#16	MILLBURN MALL	390		147	34	
123006	198	401533	K02	DRUG FAIR_#9	260 NORTH AVE	200		144	33	
123006	205	226064	K04	DRUG FAIR_#32	6 SOUTH AVE W	250		119	29	
ACCTS. IN TERRITORY 123006 - 3										
123007	154	583099	C04	DRUG FAIR_#3	1153 VALLEY RD	76		64	9	
123007	163	772316	B04	DRUG FAIR_#17	378 SPRINGFIEL	175		100	29	
ACCTS. IN TERRITORY 123007 - 2										
123009	211	639657	K02	DRUG FAIR	1102 SAINT GEO	250		119	35	
ACCTS. IN TERRITORY 123009 - 1										
123010	048	054067	B04	DRUG FAIR # 6	GILL LA.& ROUT	100		135	32	
123010	201	402111	K04	DRUG FAIR 8	WOOD AVE & OAK	200		98	26	
ACCTS. IN TERRITORY 123010 - 2										
123011	065	380163	B04	DRUG FAIR #4	738 UNION AVE	150		107	26	
123011	125	771720	K02	DRUG FAIR #1	140 S PLAINFIE	475		209	51	
123011	179	772212	K04	DRUG FAIR_#18	110 MOUNTAIN B	350		154	49	
123011	273	402397	K02	DRUG FAIR_#5	RUSTIC MALL	400		340	101	
ACCTS. IN TERRITORY 123011 - 4										
123015	040	280052	A02	DRUG FAIR_#13	ROUTE 35 & BET	180		147	31	
ACCTS. IN TERRITORY 123015 - 1										
124061	399	536091	A13	COMMUNITY DIST.	251 INDUSTRIAL	6340				
ACCTS. IN TERRITORY 124061 - 1										
133417	100	771846	K02	DRUG FAIR_#7	ROUTE 9 & ADEL	200		167	42	
ACCTS. IN TERRITORY 133417 - 1										
133418	250	401840	K02	DRUG FAIR #2	ROUTE 516	300				
133418	350	279962	B04	DRUG FAIR_#15	LLOYD RD & RT	100		82	20	
ACCTS. IN TERRITORY 133418 - 2										

13 Sales Reps

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